

Extra! MICHAEL LEWIS: WILL IRELAND'S MONEY CRISIS SINK EUROPE? P. 112

VANITY FAIR

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Bryan and Isaac Ferry, photographed
in the Coburg Bar at the Connaught
Hotel, London, on December 13, 2010.

MORE THAN FIZZ

Bryan Ferry and his son Isaac inaugurate a series in which Krug and *Vanity Fair* ask interesting, iconic people to share their thoughts on style, substance and creating their own version of happiness

PHOTOGRAPH BY ROBERT LESLIE

Some things get easier with time," says Bryan Ferry, who recently released *Olympia*, his 13th solo album. "Other things don't. *Boys and Girls* was child's play compared to this one." *Boys and Girls*, from 1985, took Ferry seven years to record. (It's widely regarded as a masterpiece, so that's all right.) *Olympia* took even longer. Like everything Ferry has done—indeed, like the man himself—it is an eloquent, elegant expression of fine style. So it seems meet and right to be discussing the new album over a glass of Krug Grande Cuvée at the Connaught—toasting one kind of art with another.

This impression is underscored when the conversation turns to the late Mark Birley, proprietor of Annabel's nightclub. For a while Birley personally accounted for one percent of Krug's imports into the United Kingdom (a half-bottle every day at 11 o'clock was all it took). Ferry raises an eyebrow at the statistic. "By himself? Hmm. Well, I always loved the particular Krug bottle shape. And I bet that's what Mark loved about it too. He was a stylist—a *styliste*—who always went for the best-looking things, as well as the best things, preferably combining the two. Yes, I can imagine him quite happily sipping Krug and scoffing caviar."

Ferry's son Isaac is listening in, tapping away at his laptop. A protégé of the photographer Mario Testino, Isaac worked on the album art for *Olympia* and is currently coming up with designs for the 2011 Roxy Music tour. "When you taste really good champagne, you do kind of see the point," he says matter-of-factly. "Krug definitely represents something. It makes you remember what all the fuss is about."

For more information, visit www.krug.com. Krug is served at the Connaught Hotel, Carlos Place, London W1 (020 7499 7070)

